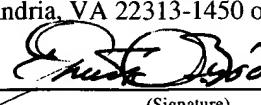




AMENDMENT TRANSMITTAL LETTER				ATTORNEY'S DOCKET NO.: 0010-2		
SERIAL NUMBER: 09/909,644	FILING DATE: July 20, 2001	EXAMINER: Jeffrey D. Carlson		GROUP ART UNIT: 3622		
INVENTION: INTERNET ADVERTISING						
INVENTOR(S): Andrew S. Kanter						
TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.						
CLAIMS AS AMENDED						
(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE
TOTAL CLAIMS	20	MINUS	20	0	X \$25	0.00
INDEP. CLAIMS	5	MINUS	5	0	X \$100	0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0.00
<p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space. *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p>						
<input type="checkbox"/> No additional fee is required.						
<input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____ . A triplicate copy of this sheet is enclosed.						
<input checked="" type="checkbox"/> The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ 60 _____ to cover the extension fee _____ . A triplicate copy of this sheet is enclosed.						
<input checked="" type="checkbox"/> Charge any additional fees to Deposit Account No. 50-3832.						
March 2, 2007				 Signature		
Date				Ernest D. Buff		
				Attorney Name		
(908) 901-0220				25,833		
Phone				Reg. Number		
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>March 2, 2007</u> .						
 (Signature)						
Ernest D. Buff						
Attorney of Record						
March 2, 2007						
(Date)						



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Andrew S. Kanter Group Art Unit: 3622
Serial No.: 09/909,644 Examiner: Jeffrey D. Carlson
Filed: July 20, 2001
For: **INTERNET ADVERTISING**
Docket No.: 0010-2

Bedminster, NJ 07921
March 2, 2007

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

SUPPLEMENTAL AMENDMENT UNDER 37 CFR 1.116

In response to the telephonic interview on March 1, 2007 and supplemental to applicant's February 15, 2007 response to the Office Action dated November 17, 2006, kindly amend the above-identified application as follows:

Amendments to the Claims are set forth in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.